

GREENNOVATION

"People are beginning to realize that we—architects, owners, developers, contractors—all have a role to play in preserving the earth. Green design is a necessity, not an option."



DESIGN

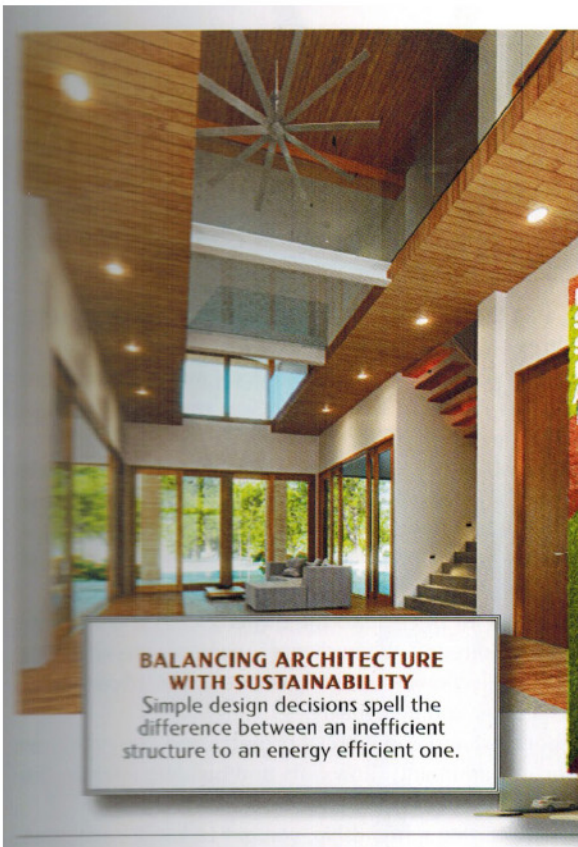
LIZA CRESPO

Liza Crespo Ecotecture



DESIGN IS MY PASSION AND MY COMMITMENT TO GREEN design is deeply tied to my personal life. After having two children, I questioned the direction I was headed professionally. As a parent, you realize the important role you play in the circle of life. We need to ensure that the legacy we leave behind is a world that our grandchildren can actually live in.

After receiving my architecture degree from University of the Philippines, I pursued my masters in Architecture and Urban Design at Columbia University in New York and a masters degree in



BALANCING ARCHITECTURE WITH SUSTAINABILITY

Simple design decisions spell the difference between an inefficient structure to an energy efficient one.

Infrastructure Planning at the New Jersey Institute of Technology. There I worked for Brennan Beer Gorman Architects, an award-winning hospitality design firm for 10 years on projects such as Thomas Keller's Per Se restaurant and the W Hotels in Manhattan. It was also in the U.S. where I acquired my LEED (Leadership in Energy and Environmental Design) certification. I returned to the Philippines and started practicing in 2010. Currently, I am working on a few residential projects and a "green" office tower on EDSA for the Public Safety Savings and Loan Association.



My initial dialogue with the client is of utmost importance. Most people already have an idea of what they want before the project begins. As the designer, it is my job to allow this idea to take form three dimensionally. Each space must tell a story and should be a full sensory experience for its users.

I have always been fascinated with Biomimicry or how design copies nature. A lot of lessons can be learned just by studying how nature sustains itself without outside intervention. Like a tree in a forest left alone, without anyone watering it, will survive for hundreds of years. It is my hope that at some point my buildings would behave the same way.